



**Interview technical experts involved in researching new soy technology or United Soybean Board farmer-leaders involved in funding the research of new soy technology.**

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**Soy-Based Carpet Comes Home**

Southwind Carpet Mills in Dalton, Ga., introduces soy-backed carpet to residential markets. The new EnviroCel™ Home, which uses carpet backing technology produced by Universal Textile Technologies (UTT), allows the general public to take advantage of environmental benefits stemming from its biobased backing as well as other environmental features. The soy-based carpet backing has already been recognized in the commercial market, hospitality sectors and government circles. EnviroCel Home replaces more than 90 percent of its petroleum-based polymers with soy-based polymers and improves air quality. To learn more about Southwind Carpet Mills, visit [www.southwindcarpet.com](http://www.southwindcarpet.com). To learn more about UTT, visit [www.universal-textile.net](http://www.universal-textile.net).

**Call for Soy-Based Products to Add to 2010 Guide**

If you are a company producing soy products or know of a company that does, contact us. Each year the United Soybean Board (USB) collects information from companies that manufacture soy products and compiles it into the *Soy Products Guide*. This catalog is available through the soy new uses Web site and is also distributed at trade shows and other soybean checkoff events. To update or add information about your soy products or your company, please contact Chris Krull at [krullc@osborn-barr.com](mailto:krullc@osborn-barr.com). The online version of the *Soy Products Guide* is constantly updated and always available at <http://soynewuses.org/ProductsGuide/Default.aspx>.

**Biodiesel Provides Better Energy Balance Than Ever**

Newly published research from the University of Idaho and U.S. Department of Agriculture shows that for every unit of fossil energy needed to produce biodiesel, the return is 4.5 units of energy. Biodiesel made primarily from soybean oil has a high energy balance because the main energy source used to grow soybeans is the sun. The study cites reasons that make biodiesel an efficient fuel choice, including the use of new seed varieties and management practices increasing soybean yields, the fact that farmers have minimized cultivation of the soil, the use of modern soybean varieties that has reduced the need for pesticides and because soybean processing and biodiesel plants are more energy efficient. For a complete copy of the report, go to [www.usda.gov/oce/energy](http://www.usda.gov/oce/energy) and click on "Papers and Reports."

**USDA Proposes Biobased Consumer Label**

The U.S. Department of Agriculture's BioPreferred labeling program intends to create a product label to appear on qualifying products. This regulation will allow biobased product manufacturers to participate in a voluntary labeling program to identify biobased products on retail store shelves. When finalized, manufacturers will be able to use the label to help consumers identify products as biobased. Currently, USDA has identified more than 15,000 commercially available biobased products across approximately 200 categories. To learn more about BioPreferred's proposed labeling, visit [www.biopreferred.gov](http://www.biopreferred.gov). To learn more about soy-based products, visit [www.soynewuses.org](http://www.soynewuses.org) or if you have questions about the BioPreferred proposed labeling program, please contact Suanne Pfifferling at [suanne@pfifferling.com](mailto:suanne@pfifferling.com).

To learn more about soy-based products, visit USB's *Soy Products Guide* online at [www.soynewuses.org](http://www.soynewuses.org).

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USB is made up of 68 farmer-directors who oversee the investments of the soybean checkoff on behalf of all U.S. soybean farmers. Checkoff funds are invested in the areas of animal utilization, human utilization, industrial utilization, industry relations, market access and supply. As stipulated in the Soybean Promotion, Research and Consumer Information Act, USDA's Agricultural Marketing Service has oversight responsibilities for USB and the soybean checkoff.