



Interview technical experts involved in researching new soy technology or United Soybean Board farmer-leaders involved in funding the research of new soy technology.

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Soy in Semigloss

As VOC regulations increase, more paint manufacturers are looking for environmentally friendly ingredients. Sherwin-Williams started working with the United Soybean Board (USB) and soybean checkoff to replace some of the petrochemicals in their products with soybean oil. USB works with industry partners such as Sherwin-Williams to use soy as an environmentally friendly, renewable ingredient in more products. Sherwin-Williams' soy water-based paint cleans up easily with soap and water, and comes in a variety of colors in both gloss and semigloss finishes. The paint meets all performance expectations and continues to receive good reviews from users. For more information on soy paints, visit www.sherwin-williams.com. Interview a soybean farmer and checkoff-farmer leader about the importance of soy as a renewable ingredient by contacting us.

Soy Stain Makes Buildings Safer

Stains protect concrete from the elements and make it easier to clean, but a soy stain can also help buildings meet new regulations. The United Soybean Board (USB) and soybean checkoff support the use of soy in products through funding research and promotion. Soy stains help reduce emissions, have little odor and can assist construction materials meet Leadership in Energy and Environmental Design (LEED) criteria and other environmental regulations. Talk to a soybean farmer and checkoff farmer-leader who uses soy stain by contacting us.

Hang Ten on Soy

If you're planning on catching some waves this summer, consider that your surfboard could be made from soy. Homeblown USA has developed a biobased foam called Biofoam for surfboards. The United Soybean Board (USB) and the soybean checkoff fund research on new soy technology, which has the potential to make many products environmentally friendly. To learn more about Biofoam, visit www.homeblownusa.com. Contact us for more information on soy foam.

Soy Lube Around Food

Machinery is used in food preparation in many ways. These tools have to be kept in running condition and have to be safe to use around food. Soy-based lubricants help these machines operate with good performance and safety. The United Soybean Board (USB) and soybean checkoff encourage the use of soy in new products. Because many soy-based lubricants meet the United States Department of Agriculture and Food and Drug Administration regulations for lubricants with incidental food contact, soy lubricants can be used on such machinery. To find soy-based lubricants, visit the *Soy Products Guide* online at www.soynewuses.org, select industrial products and click on industrial lubricants. To receive more information about soy-based lubricants, contact us at the e-mail addresses listed above.

To learn more about soy-based products, visit USB's *Soy Products Guide* online at www.soynewuses.org.

USB is made up of 68 farmer-directors who oversee the investments of the soybean checkoff on behalf of all U.S. soybean farmers. Checkoff funds are invested in the areas of animal utilization, human utilization, industrial utilization, industry relations, market access and supply. As stipulated in the Soybean Promotion, Research and Consumer Information Act, USDA's Agricultural Marketing Service has oversight responsibilities for USB and the soybean checkoff.